

From: ehud barak <ehbarak1@gmail.com>
To: Philipp A.Schoeller <schoeller@gencap.de>
CC:
Date: Sat, 4/13/2013 8:32:24 PM
Subject: Re: GCGs Strategic Development

done.eb

On Apr 13, 2013, at 3:11 PM, Philipp A.Schoeller wrote:

> Works fine.

> Best,

> Philipp

>

>> Philipp

>> April 19 on 4pm ZH time works for me.pl verify.

>> best.

>> EB

>

>

>

>

>> Sent from Samsung Mobile

>

>> "Philipp A.Schoeller" wrote:

>> Ehud,

>> could you narrow down our meeting time for next Fri.? Late afternoon for

>> instance?

>> Best,

>> Philipp

>

>

>

>>> Philipp

>>> It is interesting idea but

>>> let's discuss it on our planned meeting in Zurich.April 19 a week from

>>> today.

>>> Best

>>> EB

>

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>

>

>>> Sent from Samsung Mobile

>

>>> "Philipp A.Schoeller" wrote:

>>> Dear Ehud,

>

>>> this week GCG approved an important extension of its single largest

>>> shareholder (SLS) investment strategy:

>

>>> For investments in our target companies GCG is now able to start with

>>> smaller stakes, i.e. 3% and 5% instead of 10% which was previously a

>>> pre-condition. Due to GCG's established relations with major like-minded
>>> shareholders of the targets, GCG combines its smaller stakes with the
>>> existing shareholders in order to reach SLS-level as a group.
>
>>> The advantage is that the investments are considerably smaller and more
>>> digestible for entry-level investors. Instead of bringing a large
>>> investor
>>> on board to become SLS (strategy A), we now also address investors
>>> entering the sub-SLS-level with smaller stakes which will be combined
>>> with
>>> suitable other shareholders (strategy B). All in all, both strategies
>>> result in total in the same SLS-level outcome and benefits for the
>>> investor. Furthermore, strategy B is (probably) easier to come down to
>>> business. The new approach also facilitates your discussions and extends
>>> the addressable target and investor group.
>
>>> Attached you find our strictly confidential new GCG project/target table
>>> with the corresponding entry stakes.
>>> Looking forward to your next steps and our very fruitful teamwork,
>
>>> Best wishes also to Nili,
>>> Philipp
>
>>> Philipp A. Schoeller
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>>> Maximilianstrasse 11
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